



GET UP TO

230,000

IMPRESSION

TO YOUR BUSINESS IN **A MONTH**

Digital Marketing Plan

V 4.8, 2016

- ✓ Ad-Words
- ✓ Onsite SEO
- ✓ Media Marketing
- ✓ Video Marketing
- ✓ Email Campaign

Designed for

B2B Development

California Orange County

Just being there is not enough. If you take the time to build your brand, they **WILL** come. Are you ready ?



- ▶ Having a functional website is not enough. We appreciate the impact of a great website, and we liken the website to a gym membership - it allows for great improvement but you have to put in the work. The only way to get the most out of your website and stay ahead of the competition is to have a productive online marketing strategy through
 - ▶ SEO
 - ▶ Digital Marketing

A Productive Digital Marketing Plan



On Site SEO



Optimizing the Search Engine processes through relevant keywords submission within the website pages and coordinate the whole process with the digital marketing plan can generate a proper,

Connection between
Off site SEO and Onsite SEO.

Off- Site SEO



After collecting DBR (Detailed Business Requirements) we need to coordinate the Ad-Groups/Keywords for Google Ad-Words, and Also targeting processes for Social Media Marketing.

We use a productive communication platform to connect with your marketing and IT team members to collect and coordinate marketing data as accurate as possible to achieve a precise results out of the marketing development life cycle .

Off-Site SEO



▶ Social Media Marketing

Social media marketing techniques can attract your audience based on the right targeting plan.

Off-Site SEO



▶ Email Campaign

Email Campaign Services through client's data or Basic/standard/advance package

Off-Site SEO

▶ Google Ad-Words

We analyze your SEO data (Meta Tags, Keywords, Google Analytics)

And Collect the most useful keywords, and setup an efficient form of CPC (Cost-Per-Click) , and CTR (Click Through Rate) from google company/ previous Campaigns/ Current Keyword submissions to achieve the best result possible.

The Plan!

- ▶ This digital marketing plan can direct your business toward success by providing an effectual growth based on on-site SEO results/solutions to establish an efficient/productive/proper off site SEO by combining and coordinating onsite and offsite SEO techniques/methodologies and most updated digital marketing tools and techniques.
- ▶ The organic SEO Can be established through basic/general keywords in your industry, but your competitors currently using more detailed/efficient keyword submissions (onsite and offsite SEO) and they are approaching more customers through multiple digital marketing channels, so it is time to make minor updates on your current meta tags in the relevant web-pages in addition to applying for the new digital marketing channels (face book & Ad-Word).

Why Digital Marketing

Follow your audience everywhere



- Right audience engagement
- More digital visibility
- Stronger customer retention plan
- Easier communication with your audience
- Send people to your website
- Increase conversions on your website
- Boost your posts
- Promote your Page
- Get installs of your app
- Increase engagement in your app
- Reach people near your business
- Raise attendance at your event
- Get people to claim your offer
- Get video views

THANK YOU FOR YOUR INTEREST

Please contact your account specialist for details

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